

West 104th Street

BLOCK ASSOCIATION

December 8, 2000

NEWSLETTER

Editor: Nancy Lian

Layout and Design: John Johnston

Some Wonderful Things To Do During The Winter Holidays

In response to my article in the November newsletter, I received some wonderful suggestions of things to do during the winter holidays, which I'm delighted to share with you. I hope these ideas lead to new ways for you and your friends and family to celebrate the chilly season.

Teresa Elwert

Karen Gershenhorn:

- Singing carols with the block association
- Baking a Buche de Noel with Marisa [her daughter] and her getting to "snow" all over it
- Making snow angels, cross country skiing and sledding in Riverside Park
- Children's Christmas Eve service at St. John the Divine
- Inviting friends who have no other family in the city to a huge Christmas day dinner and dining by candlelight
- Shopping by Internet and catalog
- Buying a tree and dragging it home, hopefully trudging through snow
- Selling Christmas trees (all customers are happy ones): it's like being in a pine forest all day; and seeing all sorts of great apartments while delivering the trees (yes, I really did this!)
- Going to the beach (it's always a great day at the beach)
- In general, people are nicer and happier than usual
- Our building party at 320 RSD

Joan Harris:

- Christmas concerts at St. Ignatius Loyola Church (December 15, 16, 17; call 288 3588 for more information)

Richard Russo:

- Open house on Christmas Eve for friends of all religious beliefs

Marsha Tantleff:

- Playing spin the dreidel, staging puppet show and plays about Chanukah
- Lighting the Menorah eight nights in a row
- Eating latkes (applesauce optional!)

Other favorite activities:

- Decorating the apartment with holiday symbols: stars, menorahs, dreidels, pine bough swags, mistletoe and other festive signs of the season
- Christmas Revels at Symphony Space (December 8, 9, 10; call 864 5400 for more information)
- Handel's Messiah performed by the Oratorio Society of New York at Carnegie Hall (December 21; call 228-5307 for information)
- Professor Peter Schickele's annual concerts at Carnegie Hall (December 26, 27; call 247 7800 for more information)
- Candlelight Christmas Eve service at St. John the Divine
- Exhibit of Extraordinary Model Railroad at the Citicorp Center, free.
- And, of course, gift-giving (and receiving!)



President: Teresa Elwert
VP / Secretary: Nancy Lian
Treasurer: Sid Herzfeld

Members Ned Barnard
Barbara Bryan
Michael Deegan
Sheila Garden
West 104th Alex Grannis
Street Block John Johnston
Association Mimi Schade
Board Marsha Tantleff

E-mail: West104block@hotmail.com



The block association's annual Holiday Sing will take place Thursday, December 14, from 7:30 to 8:30. Residents of all ages and religious beliefs are warmly welcomed and should meet in the lobby of 905 West End. We'll sing up and down the street and around the corner on West End. Sheet music will be provided. Bring your voice, jingle bells, warm mittens, and holiday spirit. Warm up afterwards at a party in a board member's apartment.

Silver Moon Bakery

By Marsha Tantleff

Entering the Silver Moon Bakery at Broadway and 105th St. is like taking a trip to Paris or Italy. The pastries are displayed in a glass showcase. The delectable assortment of breads are on a baker's rack adjacent to the pastries in full view and not far from the oven. Café tables and chairs are beckoning customers to linger over possibly an Almond croissant and a cappuccino while watching life go by on Broadway. Everything looks so inviting that choosing only a single item becomes difficult.

The 15 kinds of bread on the menu range in price from \$2.00 to \$5.00. Judith Norell, the proprietor, loves to improvise and create new breads daily. The excess dough from one suddenly becomes the source for an exciting luscious new loaf.

Judith is the chief baker of her wonderful new establishment. In addition to Judith, there are two other bakers, one pastry chef and an assistant pastry chef. Judith first started baking as a child with her mother who was a dance instructor at an Arthur Murray Dance Studio. She has trained at the French Culinary Institute and worked in a bakery in Paris and in Soho at Le Pan Quotidien. Most of her career prior to The Silver Moon has been in the not-for-profit sector. For 7 years she ran a music festival in Florida. She also

served as the Executive Director of the Women's Campaign School at Yale University. An accomplished harpsichordist and conductor of Baroque Opera, tango dancing is also a great passion of hers.

A neighborhood resident for 30 years, Judith is very pleased to be able to set up shop almost in her own backyard. Somewhat of a celebrity, She created and baked a specially decorated bread for the cast party after the final episode of Seinfeld, the hit show on NBC. She also does elaborately decorated birthday cakes.

The Silver Moon Bakery is open Saturday and Sunday 9-6, Tuesday-Friday 8-7, and is closed on Monday. An application for an outdoor café is pending. Hopefully we'll see that in the near future.

If you haven't already sampled any of the delicious breads or pastries at The Silver Moon Bakery, RUN, don't walk. Your taste buds are in for a real treat!

klara madlin

Real Estate, Inc.

Licensed Real Estate Broker

Serving the Upper West Side
Since 1984

Klara Madlin

President

Ofc. (212) 580-3180 Ext. 200

Fax: (212) 580-3959

www.klaramadlin.com

125 West 72nd Street

New York, NY 10023



James Perez
Vice President

The Halstead Property Company
408 Columbus Avenue, New York, N.Y. 10024
Office: (212) 381-2277 Fax: (212) 877-1874
Home: (212) 222-0058 Cell: (917) 539-2647
jxp@halsteadproperty.com

Licensed Real Estate Brokers

Happy Holidays

8 1/2 X 11 BLACK & WHITE
MACHINE-FED

RIVERSIDE PRINTING SERVICE
239 WEST 105th STREET
212 222 5374

7¢

COPIES
NO MINIMUM AT
ANYTIME

MON-THUR	8 AM-8 PM
FRI	8 AM-5 PM
SUN	10 AM-5 PM

• Aged Beef

• Poultry



Robert Pence

2606 Broadway • New York, NY 10025
(212) 662-0246 662-0690

• Fresh Game

• Pork

• Provisions



2781 Broadway • New York NY 10025
212.222.8218 Fax: 212.222.6545

Visit us at: www.martinwines.com
FREE DELIVERY

Calendar of Selected Events

- 12/7 Lighting of Holiday Tree**, sponsored by Central Park Conservancy. Ornament workshops for children, with tree-trimming, cider, music and fun. Charles Dana Discovery Center, Central Park, 110th St. near 5th Avenue. 4:30 to 6:30 pm. Free.
- 12/8 Holiday on the Hudson**, figure skating performances and holiday music, with audience skating. Free, but tickets required with 4 tickets per person limit at Chelsea Piers Store, Hudson and 23rd St., 7 pm. Call 336-6881 for more information.
- 12/9 Family Medieval Arts Workshop**, Sculpt a gargoyle, chisel a block of stone, make an illuminated letter, brass rubbing, and more. St. John the Divine, 10 am to noon. Ages 4 and up. \$5 per child. For reservations, call Pub. Ed. Dept. at 932-7347.
- 12/8-10 Christmas Revels**, "A Victorian Christmas" with 80 actors, dancers, singers and musicians including Morris dancers. Symphony Space, 95th & Broadway. Call 864-5400 for tickets.
- 12/9-10 The Odd Potato**, 20th Annual Hanukkah Arts Festival and Judaica Crafts Fair. Saturday 8-11 pm includes music, wine and food, admission \$12.50. Sunday 12-5 pm includes The Odd Potato at 12:30 pm, admission \$5.00. Temple Ansche Chesed, 251 W. 100th St.. Call 865-0600 for more information.
- 12/10 A Damon Runyon Christmas**, with Salvation Army Ensemble, songs and stories from Damon Runyon. Admission is canned or packaged food or new toys. Museum of the City of NY, 1220 5th Ave., 1 pm. Preregister by calling 534-1672, ext. 257.
- 12/10 Lark About Town**, family concert, Lark Quartet, Beethoven to Gershwin. Columbia U. Miller Theater, 3 pm. Free.
- 12/12 Influenza Do Jazz/Jazz Influence**, Latin Jazz band performing Brazilian and Cuban music, Bloomingdale Library, 150 W. 100 St., 6 pm. Call 222-8030 for more information.
- 12/12 Brass Chamber Music Concert**, program and performers to be announced. Manhattan School of Music, Studio 610, 120 Claremont Ave., 8 pm. Free.
- 12/14 HOLIDAY SING** sponsored by 104th St. Block Association. Meet

at 905 WEA at 7:30 for an hour of neighborhood singing. Cookies and cider follow.

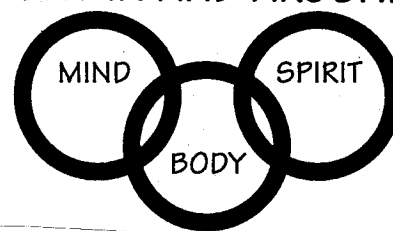
- 12/16 1000 Paper Cranes: A Holiday Workshop**. At St. John the Divine, see triptych, gold menorahs and giant Peace Tree with 1000 paper cranes. Make triptych cards, candle holders and origami peace cranes. \$5. Call 932-7347.
- 12/16 Manhattan School of Music Preparatory Division Symphony Orchestra** plays Beethoven's *Egmont* Overture, Mendelssohn's *Violin Concerto* and Dvorak's *Slavonic Dances*, John C. Borden Auditorium, 3 pm. Free.
- 12/17 Hanukkah Highlights**, a family celebration to make decorations, with theater and orchestra. 92nd St. Y, Lex. Ave at 92nd St. Party: 1:45-2:45, Concert 3-4 pm. Tickets: crafts, \$5/child; concert \$15/child. Call 996-1100.
- 12/17 Candlelight Carol Festival**, Riverside Church, 3 pm and 5:30 pm. Admission \$15 adults, \$10 seniors and students. Call 870-6784 for tickets.
- 12/21 A Cathedral Christmas**, St. John the Divine, seasonal music, readings and carol sing-along, 7:30 p.m.
- 12/24 Klezmer Music**, with stories and humor. Museum of Jewish Heritage, 18 First Place, Battery Park City, 11:30-12:30. Admission \$7, adults, \$5 seniors, students & children under 5 free. Call 945-0039 for more information.
- 12/26-30 Kwanzaa Special Dance** with holiday-oriented family programs and crafts, storytelling and music. Free. NY Historical Society, 2 W 77 St. 11 am. Call 873-3400.
- 12/28 Interpreter of Maladies** by Jhumpa Lahiri to be discussed by the Books & Poetry Group. Bloomingdale Library, 150 W 100 St., 6 pm. Call 222-8030 for more information.
- 1/14 A Festival of Choirs to Honor Dr. Martin Luther King, Jr.** at Riverside Church, 4 pm. Free.

Awash Ethiopian Restaurant

by Teresa Elwert

In the March newsletter, we suggested some Amsterdam Ave. restaurants you might like to try. Well, Gil Tauber and I recently went to one of them: Awash (961 1416), at 947 Amsterdam, just north of 106th St. As is the custom in Ethiopian restaurants, we ate with our fingers, tearing off a piece of bread and rolling a bit of our meal up in it (shortly after sitting down, we were offered wet, warm facecloths with which to wash our hands). About that bread: it looked and felt like a piece of thin foam rubber; fortunately, though, it tasted fine. We each had an Ethiopian beer, brewed in one of our 50 states with Ethiopian ingredients. The service was warm, gracious, and efficient. The restaurant was full, with academic types and Ethiopians alike, who all no doubt appreciated having a satisfying meal at a reasonable price.

HARMONY IN AND AROUND YOU



MIND

- Organize for Success
Home and/or Office
- Coaching for Success
Life/Job Goals
Short Term Projects



BODY

- Massage Therapy
- Stress Reduction
- Smoking Cessation
Individually Tailored
Innovative Techniques



Call Today / Tell a friend

Rosalyn Cherry, M.S., L.M.T., C.H.T.

212-663-6409

The Holly Tree, Ancient Symbol of Rebirth

Ned Barnard

American holly

ibex opaca

Holly tree with its shiny evergreen leaves and brilliant red fruit has been a symbol of rebirth since ancient times. The Holly King of pagan Britain reigned over the darker half of the year when nights were long and days short, ascending the throne as the oak king was sacrificed in midsummer fires. However, the Holly King himself was sacrificed at the winter solstice to make way again for the monarch of the months of light. During Yule, a 12-day Nordic celebration beginning in late November, a boy decked with holly boughs and a girl twined with ivy paraded through the streets reminding celebrators that spring would follow winter. Later on Christians retained holly as a symbol of rebirth at Christmas time, also associating the thorny leaves with Christ's suffering and the red berries with his blood. With the commercialization and secularization of Christmas, holly along with Santa Claus and Christmas trees has become merely an emblem of good cheer and holiday spirit much as it was for the ancient Romans during Saturnalia, a festival held in mid December.

Of the thirteen species of North American holly, American holly (*Ilex opaca*) is the only common native species in the Northeast and the only broadleaf native tree in our area to retain its leaves through the winter. The leaves of the American holly are a dull, yellowish green and usually have prickly margins. Holly trees are either male or female, and the female trees only set seed when a male tree is nearby. The brilliant red fruits often persist through the winter and are eaten by wildlife, but they are said to be poisonous to humans. American holly trees are planted in many of the City's parks, botanical gardens, and cemeteries. Several other holly species, hybrids, and cultivars are also present in the metropolitan area including English holly (*Ilex aquifolium*), which has shinier, darker leaves than those of American holly. A few small American holly trees stand along the East Drive in Central Park at the southern end of Poet's Walk; several other fine specimens can also be found in the New York Botanical Garden, the Brooklyn Botanic Garden, Woodlawn Cemetery, and Greenwood Cemetery.



Wohlfarth space

YOUR BEST FRIEND

4-yr old yellow Lab (m-n) needs loving home for 6-12 mos. 320 RDS res. Temporarily moving to UK in March or April. Will pay weekly care fee, plus dog-walking. Please call Jill (316-5271) to discuss. Exp. dog lovers only.

GREAT NANNY For $\frac{1}{2}$ SALARY

Willing to pay up to $\frac{1}{2}$ of sitter's pay for short-term placement; she's that terrific. 320 RSD family moving to UK in March for 6-12 months. A+ with newborns, toddlers and school age. Available FT in March, PT neg. Call Jill at 316-5271.

Last-Minute Gift Shopping Guide

Who hasn't needed to buy a last-minute gift during the holiday ? Here are some area stores and businesses with oodles of items to delight friends and family. Many of them offer gift certificates as well.

Aromatherapy

2585 Broadway (between 97th and 98th Sts)
531 3181

Crabtree & Evelyn, Caswell-Massey, Pre de Provence plus lesser known but equally appealing brands of candles, soaps, oils, lotions, and creams. Abdul Khatib, the owner, is very helpful and service-oriented.

Bob Ost's CD *A Special Place: Songs from the Heart*
864 3753

Bob is a long-time resident of 309 West 104 and a composer who is offering a CD of his songs at the special price of \$10 (2 or more for \$9 each). The CD features Tony award nominees Lillias White (The Life), Rebecca Luker (The Sound of Music, The Music Man), and Alice Ripley (Side Show), plus other performers such as KT Sullivan, Heather MacRae, Annie Hughes, David Sabella (Chicago), Norm Lewis (Side Show, The Wild Party), Marta Sanders, Brian Lane Green, and Sal Viviano. The songs range from rhythm and blues to pop ballads to comedy numbers. Bob calls it a "Broadway-pop crossover album." Call him to pick up your copy of this well-reviewed collection.

Well-Being through Harmony

663 6409

Roslyn Cherry, M.S., L.M.T., C.H.T., offers services to promote peaceful environments. Give yourself or a friend a massage, clutter control, smoking cessation, or coaching to take action.

Liberty House

2878A Broadway (at 112th St.)
932 1950

The "uptown" branch of the 80's store for clothing, jewelry, and unusual gifts for the home.

Supermud Pottery Studio

2744 Broadway, 2nd level (between 105th and 106th Sts.)
865 9190

The name says it all: lots of pottery, some of which is made by local artists

Broadway Cards and Party Supply

2643 Broadway (between 100th and 101st Sts.)
866 9219

Scented candles, picture frames, and the only local selection of Vera Bradley bags that we're aware of.

El Taller Latin Americano

(The Latin American Workshop)
2710 Broadway (at 104th St.)
665 9460

Art work by area artists.

Body Strength Fitness

250 W. 106th St. at Broadway
316-3333

Give a single visit, multiple visit, or annual membership at this location where you can use many work-out machines, or attend such classes as Pilates, Body Sculpting, and even Yoga. Open 7 days a week.

Charitable Contributions for Bloomingdale Institutions

Here are a few neighborhood institutions that would greatly appreciate your tax-deductible contributions this month.

Bloomingdale School of Music
323 West 108th St.
New York, NY 10025
663 6021

\$80 funds a financial aid student for one month

The Bridge, Inc.
248 West 108th St.
New York, NY 10025
663 3000

Provides housing and day treatment services for the mentally ill

Westside Crime Prevention Program
893 Amsterdam Ave.
New York, NY 10025
866 8603

Support WCCP's Safe Haven program, protecting our neighborhood's school children on their walk home.

New York Public Library
Office of Development, Room 73
Fifth Avenue and 42nd St.
New York, NY 10018

When you make your contribution, you can specify that it be directed to our local Bloomingdale branch

Riverside Park Fund
475 Riverside Drive, Suite 249
New York, NY 10115
870 3070

Raises capital funds and coordinates volunteer programs among other activities in our park

Thank You To Our Fourth Quarter Contributors

Below are the residents who made fourth quarter 2000 dues contributions (as of Dec. 3). The block association's activities are made possible in large part by quarterly dues payments from our resident members. Have you made your fourth quarter dues payment yet? Mail it to-day using the enclosed envelope and the dues slip on the last page Thank you!

308 West 104 St.

Fein
Gordon
Grace
Halak
Mitelman

315 Riverside Dr.

Ajami
Bender
Chodoff
Steinhardt
Tantleff

309 West 104 St.

Alexander
Baldwin
Hitz
Mannings
Patisso
Salomone
Schwart
Simon
Stewart

320 Riverside Dr.

Barty
Barras
Benjamin/Kowal
Christiansen
Crouch
Graves
Hoffman/Mitchell
Hornstein
Kalish
Katz
Kolbell
Koral
Krantz
Lerman
Linderman
Monderer
Onishi
Steiner
Tausig
Van Ments
Vartanian
Vielleux
Voorhees
Walter
Weinreb

312 W. 104th St.

Johnston

315 W. 104th St.

Kerr

895 West End Ave.

Danford
Fisher
Solomon
Grannis
Pitcairn

905 West End Ave.

Connell
Richards
Garden
Rogers

Recycle Your Christmas Tree

You have two ways to recycle your holiday tree this season. The Department of Sanitation will pick it up from the corner of West End Ave. and 104th St. between December 27 and January 8 (approximately). Or, on Saturday, January 6, bring your tree into Riverside Park at the stairs at 108th St. and watch the Parks Department chip it into mulch; refreshments will be served. In preparation for recycling, remove all decorations from the tree and take it out of its plastic bag.

And to ship your last-minute package to its lucky recipient, go to the post office on 104th St. (662 9191), Mail Boxes Etc. at 2565 Broadway (96th and 97th), or the nearest Federal Express store at Broadway and 116th St. (open 8:30 a.m. to 9:00 p.m.).

Members of the \$100-Plus Club

Below is a list of residents who have contributed the suggested annual dues amount — \$100 — this year. Thank you! We're planning a special event for you early next year. Look for an invitation soon...

Brownstones

Barnes/Taylor
Berseth
Brown
Bryce
Harris
Houston
Kerr/Walter
Maheshwari/Singh
Rappaport
Ronay
Sorian
Tsai

905 West End Ave.

Banks/Penman
Bauer/Vigliarolo
Bleakie
Bryan
Cohn
Connell
Frey/Amenta
Harla/Cavanaugh
Hoffman
Jenkins
Johnston
Marvin
Owles/Goldfried
Partilla
Rabinovich/Beren
Ratray
Richards/List
Rogers
Sawitz/Noys
Versandi
Wildman/Collins

308 West 104 St.

Basner
Feingold
Halak
O'Halloran/Gallagher
Park
Potts/Sherman
Weich
Yahloni
Young/Jackson

309 West 104 St.

Baldwin
Conly/Deegan
Constantine
Drummond
Duhan/Jory
Galdston/Tarshis
Goodfriend
Hitz
Hulser/Baird
Jenkins/Hiler
Korff/Mannings
LaCombe
Linde
Maheu
Patisso
Randall/Pred
Schwartz
Schwartz/Tapper
Simon

315 Riverside Dr.*

Ajami
Bender/Max
Bogen
Cawley/Wu
Chodoff
Cynamon
Falk
Fine
GoodmanSchraeder
Grabois
Harter
Ingalls
Ledogar
Lee
Meier/Sherman
Parker
Rasic
Rubin
Russo
Sandberg
Steinhardt
Tantleff
Williams
Willner

895 West End Ave.*

Barnard
Blumenstein
Campbell
Dugan/Schade
Fara
Fisher/Beck
Grannis
Greenstein
Huber
Jubak/D'Amico
Kraemer
Mulvihill
Pollard/Dreyfuss
Roth
Saint-Amour/Mew
Solomon
Stanley

320 Riverside Dr.

Bakal/Mannucci
Bart/Moore
Berger/Gross
Benjamin/Kowal
Bieri/Veissid
Blaustein/Bokor
Borras
Brookfield
Christiansen
Crouch
Dunning
Elwert
Epstein/Miller

*These residents of 895 WEA and 315 RSD made at least \$50 in personal dues contributions; their boards made up the difference in corporate contributions.

320 Riverside Cont.

Fridkis/Horne
 Geldzahler
 Goldberg/Wolfe
 Goldman
 Granatstein/Soriano
 Grishman/Sampliner
 Gross
 Harris
 Hoffman/Mitchell
 Hornstein
 Jones
 Kalish
 Katz
 Kolbell
 Koral/Lipton
 Krantz/Glaros
 Krassner
 Lager/Taylor
 Latessa/Hilton
 Lerman
 Lian
 Linderman/Granowitz
 Makleff
 McGee
 Nienaber/von Turk
 Onishi
 Paradis
 Penn
 Pietrasiewicz
 Ra
 Rashkover/Trahan
 Reiss
 Sanjek
 Singer/Einhorn
 Slade/Harlow
 Smith
 Stampfer
 Tauber/vonBardeleben
 Taussig
 Thompson
 Van Ments
 Vartanian
 Vaughn
 Veilleux
 Waskow
 Weinreb
 Woodbury/Tolkow
 Zaret/Karlin

November 2000 Treasurer's Report--Sid Herzfeld

OPENING BALANCE:	11/1/2000	13,316.93
INCOME:		
895 WEA Contribution	2,400.00	
Dues	505.00	
Newsletter Ads	75.00	
T-shirts	10.00	
TOTAL INCOME:	\$2,990.00	2,990.00
DISBURSEMENTS:		
Guard Service	2,794.39	
Beautification	250.00	
TOTAL DISBURSEMENTS	\$3,044.39	-3,044.39
CLOSING BALANCE:	11/30/2000	\$13,262.54

The block association acknowledges with gratitude the \$2,400 contribution from the co-op board of 895 West End Ave. The amount equals 50% (or \$50) of the suggested annual contribution from each of the building's 48 apartments. We thank the board - as well as the building's residents who supplemented the corporate contribution with personal dues contributions of \$50 (or more) to the block association. We also gratefully acknowledge the \$5,000 contribution, approved by the shareholders of 315 Riverside Dr., which we received in August.

*These residents of 895 WEA and 315 RSD made at least \$50 in personal dues contributions; their boards made up the difference in corporate contributions.

Suba Pharmacy and Surgicals

Choose Homeopathy, the Gentle Medicine

MEDELA BREAST PUMP RENTALS AVAILABLE

Please ask to see our complete catalogue of Surgical Supplies (including wheelchairs and walkers) and our Catalogue of gift items, ranging from jewelry to tools to toys.

Phone: (212) 866 6700 FAX: 866-7129

Prescriptions Filled
in 10 Minutes



FAX Service, Parcel Shipping
& 5c Copy Center
ATM Service

We Deliver

Corner of Broadway and 104th Street

You Said NO to Personal Motor Transportation

The response to last month's mini-questionnaire about personal motor transportation – motorized scooters and skateboards, and jet skis – is unanimous: ban them! While only a handful of you readers responded, the unanimity of response suggests that most of you readers would have said NO had they returned the survey. We'll relay the results to Bill Perkins, our City Council member.

A Grateful Doe Fund

Three Doe Fund men – Julio, Justin, and William – recently planted bulbs in the tree gardens on our block. In response to a \$250 contribution the block association made to the Fund, George McDonald, its founder and president, wrote us a kind letter, which is excerpted here. "Over the past six years, the men in blue have worked to transform the Upper East and West Sides of Manhattan, and they are now an important part of the community. You and your neighbors have welcomed them with warm smiles and friendly words of encouragement. These simple gestures mean the world to our participants and help to give them the confidence and sense of self esteem they need." Amen. Contributions to the Fund are tax-deductible: 232 East 84th St., New York, NY 10028.

KAY FRENCH CLEANERS

We are different from your ordinary cleaners...
we care about your family and environment...
That's why we choose to use DF-2000 Fluid (Hydrocarbon)...

DF-2000 Fluid (Hydrocarbon)

Hydrocarbon is a new generation dry-cleaning fluid that provides more cleaning power is very gentle on fabrics and less dye fading than traditional solvents. Besides being an effective dry-cleaning solvent, it offers many health and safety advantages over the solvents typically used today in dry-cleaning. It gives you more environmental benefits and better service than before.



Kay French Cleaners, 2675 Broadway at 102nd Street. Tel. 212 666 7234 Fax 212 662 7708

Dues 4th Quarter 10/00 –12/00

Amount of check

(Suggested Amount: \$ 25.00)

Please allocate my contribution to:

____ Security ____ Beautification ____ Social ____ Newsletter ____ Board Discretion

Name _____

Address _____ Apt. No. _____

Make checks payable to West 104th Street Block Association Inc.

Mail to our treasurer: Sid Herzfeld, 895 WEA., Apt. 5D New York, NY 10025
or drop off at

315 RSD: Steinhardt, Apt. 18B, 320 RSD: Elwert, Apt. 9D,
905 WEA: Bryan Apt. 141, 309 W 104th: Deegan, Apt. 5B